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Proceedings of the II International Education Forum «Best Educational Practices: Ukraine, Europe, World» include the reports of the forum participants by sections: higher education in the era of globalization: best practices, innovations, efficiency, adaptability to new conditions during pandemics and quarantine; general secondary education and personality formation in the 21st century: tasks, methods, technologies and new approaches, organization and improvement of the quality of distance secondary education; professional education: integration of theory and practice; preschool education: pedagogical skills, effective pedagogical methods and techniques.

Top Topic BEP-2021: «Development of distance education and digital technologies in education»

The Proceedings are intended for scientists, teachers, graduate students, entrepreneurs and students.

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ORGANIZATION OF A DISTANCE EDUCATION WITH MASTERS: SUCCESSES AND PROBLEMS

Keywords: distance learning, online learning, distance learning platforms, tutor's functions.

In the context of the pandemic, education in higher education institutions has moved to online mode and has received certain specifics. The students of the specialty 073 Management of our university began their studies immediately from the beginning of quarantine, it was, from March 16. At that time, we only knew the Skype platform. It is worth noting that the greatest shock was experienced by the teachers, who generally perceive computer technology as a substitute for the typewriter of the Soviet period. It cannot be argued that we did not know anything about distance education, since the Moodle distance system works at the university and each teacher places his courses there: lectures, practical tests, exam materials, literature, etc.

However, the Moodle system is not used online. The practice of using such remote platforms as ZOOM, WEBEX, MICROSOFT TEAMS, SKYPE, YOUTUBE, GOOGLE MEET - quickly dotted the problematic moments and distance education, although very difficult, somehow got accustomed. Therefore, let's try to understand the features of online distance learning. Specific characteristics include the following:

- the teacher and students on the one hand are very far from each other and on the other too close to the computer which gives the impression of an extremely small distance;
- the presentation of the material has changed: a teacher who is accustomed to explaining a standing must sit during all lectures; if we have 4 or 5 lectures?;
- there is a big dependence on the quality and state of technology but most importantly on electrical network;

- the pace of the lecture and the form of interaction between the teacher and students have changed.

So, we can definitely state the advantages and problems of distance learning. The advantages include:

- reduction of the time spent on the very organization of training (reduction of the time spent on the way to work and back);
- the ability to reschedule the lecture at a later time, this is especially important for our masters who work as heads of educational institutions and cannot attend lectures before lunch;
- using the Internet -video resources include them online in any part of the lecture;
- the possibility of inviting scientists and practitioners from different regions of Ukraine and from abroad to lectures online (at the open lecture my lectures visited the directors of school from Ternopil and Kharkov; in management practice the professor from the Krakow University of Economics);
 - the teacher's ability to attract an audience of 50 to 100 students.

However, such training has distinct disadvantages. First, there is no direct energy exchange between teacher and student; second, the current assessment of especially active students is lost; third: the teacher should especially try to keep the student's attention but not reduce the motivation to learn; fourthly, the verification forms become more complicated, because the students mainly write and then photograph and the quality of the images is not always clear and understandable; fifth, unkempts students can manipulate various technical problems; and lastly, such a teaching style reduces the physical activity of both the teacher and the student and also leads to the appearance of negative emotions, especially among the older generation.

Today, a teacher of an institution of higher education as a tutor performs the following functions: *organizational* (according to them, the organization of technical support for the lecture); *coordination* (building the entire communication process in order to enable all students to participate in interactive learning); *informational and advisory* (in case of difficulties in completing assignments the teacher must again use

technical means); *identifying* (to distinguish files of individual students and check their implementation); *consolidating* (for setting up for joint work) *managerial* (searching for optimal forms and methods of teaching so that students do not experience problems and discomfort).

So, the online education is just beginning to gain momentum in his development. It can be completely rejected it is necessary to look for ways to improve. And all this depends not only on teachers but also on top managers who constantly offered a new opportunities for various online learning platforms.

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FEATURES OF DESIGNING A DISTANCE PRACTICAL COURSE FOR HIGHER EDUCATION STUDENTS

Keywords: distance learning in higher education institutions, problems of practical distance learning, features of designing a distance course of the discipline «Technical Aesthetics and Ergonomics».

Distance learning is becoming particularly important in the context of a global pandemic. Electronic learning tools are developing rapidly, diversifying the forms of switching communication between teachers and students. The biggest problems in the