

– de la structuration au moyen de connecteurs logiques ou chronologiques. – de la cohérence textuelle, de la disposition typographique.

– de la mise en valeurs de certains éléments.

– du protocole de présentation, etc.

b) *pour la compréhension* des textes mentionnés ci-dessus, mais aussi de messages écrits publics (informations, règlements, avertissements, affiches, etc.) ou de messages oraux (annonces dans les gares, aéroports, supermarchés, émissions de télévision, débats, etc.) la maîtrise :

– des aptitudes mentionnées pour la production et la capacité.

– d’interpréter les présupposés du texte et ses intentions.

– de rattacher le produit de la lecture ou de l’écoute à ses propres connaissances.

– de fournir les informations manquantes ou omises délibérément.

La compétence stratégique consiste à recourir plusieurs moyens, linguistiques ou non, pour permettre la communication en dépit d’une maîtrise imparfaite de la langue. La compétence stratégique exige d’accepter comme normales ses propres lacunes (elles existent aussi en langue maternelle) plutôt que de renoncer à communiquer. Il s’agit de: reformulation, substitution par un terme générique, un synonyme ou un pronom, description ou définition, gestes ou mimiques.

INNOVATIVE TECHNOLOGIES IN STUDYING ENGLISH LANGUAGE AND MULTICULTURAL COMMUNICATION

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Regulations on the need to study a foreign language is inextricably linked to the native speaker’s culture. That’s why language is a product of culture, a part of culture, a condition for the existence of culture. Language and culture are the main codes by which people communicate. Modern civilized people need to realize the interconnectedness, integrity of the world and the need for intercultural cooperation between people. Various aspects of culture – lifestyle, mentality, national character, value system, beliefs – play a significant role in the area of intercultural communication.

Studying a foreign language is impossible without studying the culture of the country. So, students should get on the lesson this type of information. Though teacher use innovative technologies for developing interest in studying a foreign language and its culture. This is very popular among scientists. They created such technologies such as a “Brainstorm” (this technology is very useful for getting fast answer for question), “Microphone” (used for checking home assignment) and others. According to the topic of a lesson (for example, “Culture of Great Britain”), these methods help student refresh in their memory everything they know about it.

But nowadays there is the 21st century and everything needs something new.

During my school practice I tried to find such methods and technologies of studying which help students not only to remember grammar material but to find out something interesting and to continue communication with each other.

So, I used such innovative technologies:

1. Grabminute. A student has a minute for explaining the word using gestures. The word is written on the card. Class needs to ask him about this word and the answer should be “yes” or “no”. The words can be connected with theme of the lesson. According to this game/method, students learn to ask questions in correct order. It helps them to communicate not only with friends but with native speaker.

2. Role – playing game. For example, teacher gives students a short tale for playing. Students choose roles and prepare customs, transform themselves into characters. The tale can be “The King of cat” (famous English tale) or another one. This method is useful for finding out which actor you are and helps to know about special features of target language and culture.

3. Demonstration audio/video materials. This method is the most effective during studying the foreign language. The videos are free for downloading and contain very interesting information about different parts of our planet. Watching a video improves efficiency of studying and is a spur for it. Talking about audio materials they are useful for pronunciation difficult words and improving listening skills.

4. Skype conversation. There is a huge number of online bloggers who study language. It can be very great for students to communicate with one of these bloggers. They can train their skills and exchange the information about their languages.

Innovative technologies have the main aim – to prepare a multicultural student who is highly fluent in the language and can start the conversation without barriers. These technologies simulate the real situations from life and require limited use of native language.