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SOCIAL EDUCATION OF STUDENTS AS IMPORTANT DIRECTION OF THE WORK OF THE PSYCHOLOGICAL/SOCIAL-PSYCHOLOGICAL SERVICE AT THE HIGHER EDUCATION INSTITUTION

The article substantiates the relevance of social education of students during their post-secondary education. The article characterizes the content, principles and directions of social education of students and determines the peculiarities of the mentioned process. The article substantiates the ways of optimization of social education of students in the process of their studding at the higher education institution and outlines the prospects of further scientific researches.

Keywords: *student, higher education institution, psychological/socio-psychological service, social work professor, social education.*

Formulation of the problem. The transformations that are taking place in modern society necessitate a rethinking of traditional views on the problem of social education of youth, in particular in higher education institutions, as on the level of social education of students depends not only the future of education but society as a whole. That is why one of the most important tasks, which, along with professional training, that modern higher education institutions are designed to solve, are to: create conditions

for the formation of students' moral positions and values (personal, national, civil, family, absolute), ensure successful self-realization during and after training, choose models of social interaction and social behavior, determine socially significant guidelines and develop the ability to be guided by them in their own lives [6, p. 232; 7, p. 200]. The specialists in this field – social educators/social workers of the psychological/socio-psychological service of the higher education institution will help to solve this higher education institution problem [2, p. 31].

Analysis of the scientific literature on the organization of social education of students shows the growing interest of scientists to its content, forms and methods. Student issues in the educational aspect can be traced in the works of Z. Babyak, S. Vitvytska, O. Vynoslavska, L. Dyabel, Y. Zagorodnyy, S. Karpenchuk, N. Kolyada, T. Kochubey, O. Kravchenko, I. Kurlishchuk, G. Ovcharenko, S. Savchenko, O. Sevastyanova, S. Smyrnova, S. Kharchenko, S. Shashenko, Y. Filippova and others. At the same time, as of today, universal technologies that could be used for the organization of social education in higher education have not been developed, so further research in this area is relevant and necessary.

Results. We believe that achieving the goal of social education is only possible with the comprehensive approach and with the involvement of the administration of higher education institution, teaching staff, student government and students public associations to this process. Along with this, to solve the problem of social education of students a significant role is played by psychological/socio-psychological services of higher education institutions, whose activities are aimed at full harmonious development of students, the realization of their existing and potential opportunities [2, p. 33; 3; 8].

Based on the analysis of numerous scientific approaches that are defining the definition of «social education», we believe that social education of students is a process of involving students of higher education in the assimilation of universal values, formation of positive personal and social qualities, social consciousness, social interaction skills, constructive dialogue, socially approved position, as well as the release of internal reserves that will help them to be realized in social interaction and professional activity [2, p. 35; 7, p. 198]. In our opinion, social education of students by psychological/socio-psychological services of higher education institutions is the activity of these services aimed to create

conditions and to provide effective socio-pedagogical support of students, to stimulate their independence and initiative, to realize the importance of their own activity in professional and personal development.

Students should be aware that scientific knowledge, the latest technologies of professional activity make sense only when they are based on a high level of education of their carriers [1, p. 252].

The pedagogical conditions of effective activity of psychological/social-psychological service of the higher education institution on social education of the student include: creation of a positive humane educational environment of the institution on the basis of democratization of interaction of all participants of educational process; continuity of social education throughout the student's education in a higher education institution; development and use of organizational and content support of social education; involvement of the student in various socially important/socially useful activities (for example, volunteering) to stimulate his social activity [4, p. 168; 6, p. 230].

We believe that an important role in ensuring effective social education is played by various forms of educational activities, which are reflected in the personality-oriented (aimed at taking into account the individual needs and abilities of students, providing individualization of natural qualities and individual abilities, formation of creative self-realization), social-pedagogical (promotes the assimilation of socially significant information, which is approved through social communications, social experience, social roles, norms, values) and integration (involves the interaction of intrasubject and interdisciplinary links in the educational process of higher education, which significantly enhances the effectiveness of involving students in a wide range of universal values, values of society, nation, its traditions, etc.) approaches to the content of education [3; 5, p. 18].

In addition, social education of students takes place outside school hours as well and is aimed to satisfy their personal aspirations, inclinations, interests. Such activity is an integral part of students life, a criteria of their social activity, a contribution to the formation of a conscious attitude to social facts and society in general. A special role for the social education of students plays their participation in volunteering. Student volunteer groups work at almost every higher education institution, at centers of social services for families, children and youth, at numerous public organizations, carrying out mainly socio-pedagogical work in preventive, educational,

rehabilitation, recreational, fundraising, information and advertising, security-protective and social-domestic areas [1, p. 250; 4, p. 196-197].

Conclusions and prospects for further research. Thereby, the psychological/socio-psychological service of the higher education institution plays a significant role in the social education of the student, which will determine the effectiveness of his future professional activity and personal life. In the future, we consider that it is necessary to analyze the activities of psychological services of foreign educational institutions regarding social education of students.

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