Мультимедійні презентації є ефективним засобом формування лексичної компетентності у процесі підготовки майбутніх екологів до професійного англомовного спілкування. Вони сприяють не лише покращенню засвоєння професійної лексики, але й розвитку комунікативних навичок, підвищенню мотивації до навчання та формуванню навичок роботи з сучасними технологіями. Таким чином, інтеграція мультимедійних презентацій у навчальний процес є важливим кроком на шляху до вдосконалення підготовки фахівців у галузі екології.

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FOREIGN LANGUAGE TRAINING IN THE CONTEXT OF VOCATIONAL EDUCATION REFORM IN CHINA

To cope with the changes in this era, China's vocational education is also accelerating the pace of reform. Language is the communication bridge of the "Belt and Road" initiative hard Unicom, soft Unicom, and has a precedent and basic role in the joint construction of the "Belt and Road" [2, p. 1]. Meanwhile, in the context of the "Belt and Road" initiative to enter the second decade, we must pay close attention to the implementation of the reform of foreign language education policy reforms to promote the continuous improvement of national foreign language education. Therefore, Hao Chengmiao expressed the following views: The value logic behind the "China's Foreign Language Education Policy Reform" is concentrated in the comprehensive role of the three important concepts of "establish noble morals, improve core literacy, and maintain the key mind" in the field of foreign language education [2, p. 5].

However, according to the point of Li Dongzheng, different from the traditional foreign language teaching model with teaching materials teaching as the main means, teaching mode and curriculum resources with the characteristics of the main characteristics, integrity, practicality, and personalization have the advantages of flexibility and integration. Whether it is a flip class or a practical scenario teaching, it is the product of the development of Internet technology and the need for new foreign language teaching [3, p. 2].

Further, Xu Mengkun recently pointed out the related issues as follows: "Traditional foreign language education evaluation systems often depend on manual correction and subjective evaluation. There are problems such as low evaluation efficiency, insufficient accuracy, and difficulty in achieving personalized teaching. The rapid development of artificial intelligence technology (AI) has brought new opportunities for the evaluation of foreign language education" [5, p. 4]. Therefore, this idea gives a new direction of discussion, explore the application effect of the intelligent evaluation system in foreign language teaching, provide new ideas and methods for foreign language education evaluation, and promote the application and development of artificial intelligence technology in the field of education.

DU FULEI explains "artificial intelligence writing", that is, a new way of writing by "AI" for text generation and text editing, with three main explicit advantages: first, it can greatly improve writing efficiency; A large number of "high -yield authors" are promoted; third, a large amount of writing materials can be collected through connected computers conveniently to greatly shorten the time for people to collect writing materials. It should be said that artificial intelligence helps the author's writing activities, but we must also treat it rationally [1, p. 1].

Wen XU And Tian Yaling believes that artificial intelligence can not only empower foreign language education and research, but also use the mysteries of human intelligence to achieve new development in foreign language education and research. In these two -way integration, we need to review and position the role of foreign language teachers in teaching activities [4, p. 8]. The rapid development of artificial intelligence not only reshapes our work and life in many fields, but also brings new challenges and opportunities to foreign language education and research.

The analysis of the publication by Xu mengkun allows to claim that "AI" is gradually changing the appearance of foreign language education, providing a more efficient, personalized and intelligent learning experience [6, p. 4]. Through the analysis of the current status of foreign language education and the development trend of artificial intelligence technology, foreign language education interactive platforms with intelligent education, interactive learning and data analysis are proposed. The platform uses artificial intelligence technologies such as natural language processing and machine learning to achieve personalized learning resources recommendation, intelligent learning path planning and real -time learning feedback.

In summary, in China's vocational education, foreign language training will inevitably apply high -tech such as artificial intelligence and virtual reality; the course will also be diversified, emphasizing practicality and applicability; the introduction of international standards to improve the quality of foreign language teaching. In addition,

artificial intelligence can not only give foreign language education and research skills, but also use human intelligence to achieve cross -disciplinary integration. We should actively use the advantages of AI to innovate teaching and research methods to cultivate practical professional practitioners with global vision and cross -cultural exchanges.

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